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सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)
(शिक्षा मंत्रालय, भारत सरकार)
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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(A Statutory Body of the Govt. of India)
(Ministry of Education, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

F. No. AICTE/P&AP/Misc./2024-25

Date: 20.02.2025

To,

**The Vice Chancellor of Technical Universities,
All Director/Principal of AICTE Approved Institutions**

Subject: Celebrations of Matribhasha Diwas on 21.02.2025- reg.

Respected Sir/Madam,

Greetings from AICTE!

Government of India, Ministry of Education, Department of Higher Education, Language Division announced to celebrate Matribhasha Diwas every year on 21st February. Accordingly, Ministry of Education desired to celebrate the Matribhasha Diwas this year on 21.02.2025 in a grand manner to promote and preserve Mother Language with the following objectives:

- To organize programmes between professors and students in every faculty or department of colleges and universities across the country where discussions can be held on measures to make mother tongues aspirational languages and on the implementation of multilingualism.
- Tag line can be like this **“Talent and ability development through mother tongue”**.
- Programmes can be organised for promotion of Indian languages.
- Organizing various activities like Education, Debating, Singing, Essay Writing and Painting competitions, Music and Dramatic performances, exhibitions etc. and in any other way befitting the occasion.

You are therefore, requested to celebrate Matribhasha Diwas on 21.02.2025 in grand manner complying with the above mentioned activities and furnish a report along with photographs etc. through link: <https://forms.gle/KywVrbBoCCp4a3aY7> after the completions of celebrations.

We look forward to your active participation for conducting this program on Matribhasha Diwas scheduled on 21.02.2025.

Warm regards,

Yours sincerely,

(Dr. Amit Dutta)
Director,

Policy & Academic Planning Bureau



सूचना का
अधिकार