



डॉ० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय उत्तर प्रदेश
सेक्टर-11, जानकीपुरम विस्तार योजना, लखनऊ-226031

पत्रांक: ए०के०टी०यू० / कुस०का० / स्था० / 2025 / 5738

दिनांक: 24 जनवरी, 2025

सेवा में,

निदेशक/प्राचार्य,
विश्वविद्यालय से सम्बद्ध समस्त संस्थान।

विषय: राष्ट्रीय मतदाता दिवस दिनांक 25.01.2025 को मनाये जाने के संबंध में।

महोदय,

कृपया उपर्युक्त विषय के संबंध में प्राविधिक शिक्षा अनुभाग-3, उत्तर प्रदेश शासन, लखनऊ के पत्र संख्या: 1/861000/2025 दिनांक 24.01.2025 (प्रति संलग्न) का संदर्भ ग्रहण करने का कष्ट करें।

उक्त के संदर्भ में अवगत कराना है कि शासन के पत्र में उल्लिखित मुख्य निर्वाचन अधिकारी, उत्तर प्रदेश के पत्र संख्या-63/सीईओ-6-60/6-2022 दिनांक 17.01.2025 भारत निर्वाचन आयोग, नई दिल्ली के पत्र संख्या-491/SVEEP-I/NVD/2024 दिनांक 16.01.2025 के माध्यम से राष्ट्रीय मतदाता दिवस मनाये जाने के संबंध में स्कूल व शैक्षणिक संस्थाओं में गतिविधियां एवं शपथ ग्रहण समारोह आयोजित करने के साथ ही अपने अधीनस्थ सभी कार्यालयों में दिनांक 25.01.2025 को पूर्वाह्न 11.00 बजे अथवा अपनी सुविधानुसार राष्ट्रीय मतदाता दिवस के अवसर पर अपने अधीनस्थ अधिकारियों/कर्मचारियों को मतदाता शपथ दिलाने का कार्यक्रम आयोजित कराने की अपेक्षा की गयी है।

अतः मुझे यह कहने का निदेश हुआ है कि शासन के पत्र में उल्लिखित भारत निर्वाचन आयोग, नई दिल्ली के पत्र दिनांक 16.01.2025 में की गयी अपेक्षानुसार आवश्यक कार्यवाही कराने का कष्ट करें।

संलग्नक: यथोक्त।

भवदीय

(डॉ० डी०पी० सिंह)
उप कुलसचिव

प्रतिलिपि: निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

1. कुलसचिव, ए०के०टी०यू०, लखनऊ।
2. निदेशक, सेन्टर फार एडवांस्ड स्टडीज, लखनऊ।
3. निदेशक, उत्तर प्रदेश इंस्टीट्यूट आफ डिजाइन, नोएडा।
4. निदेशक, इंस्टीट्यूट आफ इंजीनियरिंग एण्ड टेक्नोलाजी, लखनऊ।
5. प्राचार्य/अधिष्ठाता, वास्तुकला एवं योजना संकाय, लखनऊ।
6. नोडल अधिकारी, फार्मसी एण्ड मैनेजमेंट संकाय, ए०के०टी०यू०, लखनऊ।
7. स्टाफ आफिसर, ए०के०टी०यू०, लखनऊ को मा० कुलपति महोदय के अवलोकनार्थ।

(डॉ० डी० पी० सिंह)
उप कुलसचिव

प्रेषक,

मानिक चन्द्र ,

अनु सचिव,

उत्तर प्रदेश शासन।

सेवा में,

1. निदेशक, प्राविधिक शिक्षा, उ0प्र0 कानपुर।
2. सचिव, प्राविधिक शिक्षा परिषद, उ0प्र0 लखनऊ।
3. सचिव, संयुक्त प्रवेश परीक्षा परिषद, उ0प्र0 लखनऊ।
4. समस्त प्रधानाचार्य, राजकीय एवं अनुदानित पॉलीटेक्निक, उ0प्र0(द्वारा निदेशक, प्रा0शि0)
5. कुलसचिव, ए0के0टी0यू0, लखनऊ, उ0प्र0 लखनऊ।
6. कुलसचिव, एच0बी0टी0यू0, उ0प्र0 कानपुर।
7. कुलसचिव, एम0एम0एम0टी0यू0, उ0प्र0 गोरखपुर।
8. बुदेलखण्ड अभियांत्रिकी एवं प्रौद्योगिकी संस्थान, झांसी।
9. कमला नेहरू प्रौद्योगिकी संस्थान, सुल्तानपुर।
10. उ0प्र0 वस्त्र प्रौद्योगिकी संस्थान, कानपुर।
11. समस्त राजकीय इंजीनियरिंग कालेज, उ0प्र0

प्राविधिक शिक्षा अनुभाग-3 लखनऊ दिनांक 24-01-2025

विषय- राष्ट्रीय मतदाता दिवस दिनांक 25-01-2025 को मनाये जाने के संबंध में।

महोदय,

उपर्युक्त विषयक कार्यालय मुख्य निर्वाचन अधिकारी, उत्तर प्रदेश के पत्र संख्या-63/सीईओ-6-60/6-2022, दिनांक 17-01-2025 (संलग्न भारत निर्वाचन आयोग, नई दिल्ली के पत्र संख्या-491/SVEEP-I/NVD/2024, दिनांक 16-01-2025) (छायाप्रति संलग्न) का कृपया संदर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से राष्ट्रीय मतदाता दिवस मनाये जाने के संबंध में स्कूल व शैक्षणिक संस्थाओं में गतिविधियां एवं शपथ ग्रहण समारोह आयोजित करने के साथ ही अपने अधीनस्थ सभी कार्यालयों में दिनांक 25-01-2025 को पूर्वाह्न 11:00 बजे अथवा अपनी सुविधानुसार राष्ट्रीय मतदाता दिवस के अवसर पर अपने अधीनस्थ अधिकारियों/कर्मचारियों को मतदाता शपथ दिलाने का कार्यक्रम आयोजित कराने की अपेक्षा की गयी है।

2- अतः उक्त के संबंध में मुझे यह कहने का निदेश हुआ है कि प्रकरण के संबंध में वांछित आवश्यक कार्यवाही सुनिश्चित कराने का कष्ट करें।

संलग्नक-यथोक्त।

Signed by भवदीय,

Manik Chandra (मानिक चन्द्र)

Date: 24-01-2025 13:20:10 अनु सचिव।

संख्या एवं दिनांक तदैव

प्रतिलिपि प्राविधिक शिक्षा अनुभाग-1 को कार्यालय मुख्य निर्वाचन अधिकारी, उत्तर प्रदेश के पत्र संख्या-63/सीईओ-6-60/6-2022, दिनांक 17-01-2025 (संलग्न भारत निर्वाचन आयोग, नई दिल्ली

AR (861)
24/1/25

के पत्र सख्या-491/SVEEP-I/NVD/2024, दिनांक 16-01-2025) को छायाप्राप्त सलग्न कर इस आशय से प्रेषित कि प्रकरण के संबंध में वांछित आवश्यक कार्यवाही सुनिश्चित कराने का कष्ट करें।
संलग्नक-यथोक्त।

आज्ञा से,

(मानिक चन्द्र)

अनु सचिव।

17/1/2025

कार्यालय मुख्य निर्वाचन अधिकारी उत्तर प्रदेश।

चतुर्थ तल विकास भवन, जनपथ मार्केट लखनऊ-226001

संख्या-63/सीईओ-6-60/6-2022

लखनऊ:

दिनांक: 17 जनवरी, 2025

सेवा में,

- 1-समस्त अपर मुख्य सचिव/
प्रमुख सचिव/सचिव
उत्तर प्रदेश शासन।
- 3-समस्त मण्डलायुक्त,
उत्तर प्रदेश।

- 2-समस्त विभागाध्यक्ष/कार्यालयाध्यक्ष
उत्तर प्रदेश।
- 4-समस्त जिला निर्वाचन अधिकारी/
जिलाधिकारी, उत्तर प्रदेश।

432/ACSTE/25

VS(A)



22-01-2025

(राजेन्द्र प्रताप)
निजी सचिव,
अपर मुख्य सचिव,
प्राविधिक शिक्षा विभाग,
उ०प्र० शासन।

विषय: राष्ट्रीय मतदाता दिवस दिनांक 25.01.2025 को मनाये जाने के संबंध में।

महोदया/महोदय,

उपरोक्त विषय पर भारत निर्वाचन आयोग, नई दिल्ली से प्राप्त पत्र संख्या-491/SVEEP-I/NVD/2024, दिनांक 16.01.2025 (संलग्नक सहित छाया प्रति संलग्न) का संदर्भ ग्रहण करने का कष्ट करें।

2- आप अवगत हैं कि वर्ष 2011 से प्रत्येक वर्ष की 25 जनवरी को पूरे देश में राष्ट्रीय मतदाता दिवस का आयोजन किया जाता है। इस वर्ष भी भारत निर्वाचन आयोग के निर्देशानुसार दिनांक-25 जनवरी, 2025 को राष्ट्रीय मतदाता दिवस का आयोजन विभिन्न स्तरों पर किया जायेगा।

3- उक्त के कम में मुझे यह कहना है कि राष्ट्रीय मतदाता दिवस की पूर्व संध्या पर अथवा राष्ट्रीय मतदाता दिवस के दिन स्कूल व शैक्षणिक संस्थाओं में प्रजातांत्रिक मूल्यों के उत्प्रेरण हेतु 'वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम' 'Nothing like voting, I vote for sure' के विषय पर विभिन्न गतिविधियां यथा निबन्ध, वाद-विवाद प्रतियोगिता, ड्राइंग और क्विज प्रतियोगिता आदि का आयोजन सुनिश्चित किया जाय। उक्त के अतिरिक्त आपके अधीन आने वाले सभी कार्यालयों में राष्ट्रीय मतदाता दिवस मनाये जाने हेतु भारत निर्वाचन आयोग के उक्त पत्र दिनांक 16 जनवरी, 2025 में उल्लिखित निर्देशों के अनुसार आयोजन किये जायें और आयोजित कार्यक्रमों में अधीनस्थ अधिकारियों/कर्मचारियों को मतदाता शपथ दिलायी जाय। मतदाता शपथ की हिन्दी, अंग्रेजी तथा उर्दू प्रति संलग्न की जा रही है। शपथ का प्रारूप मुख्य निर्वाचन अधिकारी की वेबसाइट "www.ceouttarpradesh.nic.in" पर भी उपलब्ध है।

अतः आपसे अनुरोध है कि कृपया स्कूल व शैक्षणिक संस्थाओं में गतिविधियां एवं शपथ ग्रहण समारोह आयोजित करने के साथ ही अपने अधीनस्थ सभी कार्यालयों में दिनांक 25.01.2025 को सुबह 11:00 बजे अथवा अपनी सुविधानुसार राष्ट्रीय मतदाता दिवस के अवसर पर अपने अधीनस्थ अधिकारियों/कर्मचारियों को मतदाता शपथ दिलाने का कार्यक्रम आयोजित कराने का कष्ट करें।

उक्त के संबंध में मुझे यह भी कहना है कि दिनांक 25.01.2025 को कतिपय विभागों/कार्यालयों में साप्ताहिक अवकाश है। अतः सुविधानुसार संबंधित विभागों/कार्यालयों में उक्त शपथ-ग्रहण का कार्यक्रम दिनांक 24.01.2025 को आयोजित किया जा सकता है।

संलग्नक: यथोक्त।

So-3



23/01/25

भवदीय,

(चन्द्रशेखर)

अपर मुख्य निर्वाचन अधिकारी

17-1-25
24/1/2025

By Speed Post / E-mail

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi - 110 001

No. 491/SVEEP-JNVVD/2024

Date: 16th January, 2025



ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

The Chief Secretaries of
All States/UTs

Subject: 15th National Voters' Day 2025 - NVD pledge administration - regarding.
Sir/Madam,

I am directed to refer to the Commission's letter of even no. dated 02.01.2025 (copy enclosed) wherein it was requested to direct all the staff and officers in State Government Department/ PSUs and educational institutions to administer the National Voters' Day pledge on 25th January, 2025, to celebrate the National Voter's day.

In this connection, it is stated that as 25th January, 2025 (Saturday) being a non-working day in many States/UTs, the pledge may be administered on 24th January, 2025 (Friday) in such States/UTs. In the remaining States/UTs, the pledge shall be administered on 25th January 2025 as initially planned.

Encl: As above.

Yours faithfully,


(SANTOSH KUMAR)
SECRETARY

Copy for information and necessary action.

The Chief Electoral Officers of all States/UTs

No. 491/ECINLET/FUNCSVEEP-JNVVD/2024

Date: 2nd January, 2025

The Chief Electoral Officers of all States/UTs

Sub: - National Voters' Day (25th January) 2025 - rog.

Sir/Madam,

I am directed to state that the 15th National Voters' Day shall be celebrated across the country at State, District and Booth level on 25th January 2025. The Theme for the 15th NVD is "Nothing But Voting / Vote for sure" - "एक आवाज ही है, एक सुर ही है"। The Logo file is attached herewith for kind reference.

You are requested to steer the NVD celebrations with wide publicity focused on the above mentioned theme. All the photos & videos related to celebration of NVD, such as administration of voters' pledge, distribution of EPIC cards etc. shall be uploaded on the social media platforms using #NVD2025. The NVD celebrations in the State, as in the past, shall include the following components in addition to already existing plans at the CEO, DEO and the Booth level:

1. Comprehensive Communication plan:

- a. Various events/ programmes across the State/UT shall be organised focusing on the above mentioned theme. Further a comprehensive communication plan shall be developed by issuing necessary Print, TV, Radio advertisements, social media campaigns, field programmes and interpersonal communication, webinars/ seminars etc.
- b. Propagation of the NVD theme through various Government schemes and programmes.
- c. The NVD theme & related messages in the form of posters and banners should be prominently displayed in the offices of the CEO, DEOs, EROs and the VFCs (Voter Facilitation Centers).
- d. A Print Advertisement may be brought out on 25th January, 2025, highlighting the theme (details regarding ECI advertisement, if any, shall be shared subsequently).

3/13

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2. Engagement with State/ District Icons:

- a. The State/ District Icons may be engaged through recording of audio-video messages to spread awareness about the Commission's initiatives and widely publishing the content theme "Nothing like voting / vote for sure" in all languages. The audio/video messages of the icon shall be uploaded on the respective social media platform using #NVD2025.
- b. All States/UTs should take appropriate efforts to nominate inspiring and non-partisan personalities from all walks of life to be the Election icon. Persons with disabilities; senior citizens; transgender and personalities from other marginalized sections shall be encouraged to be Election icon.

3. Partnership and Collaborations:

- a. The CEOs/ DEOs shall ensure partnerships and collaborations with various Government departments such as banks, Post offices, Railways, Panchayat Raj, institutions, Civil Bodies etc.
- b. The Corporate bodies, Civil Society Organisations and others may be engaged with, for organising various events like competitions (quizzes, essay, debate etc), webinars etc. in the run upto the NVD-2025.
- c. Also various departments/ organisations/ bodies may be encouraged to administer NVD pledge on the National Voters' Day, and the same may be uploaded on their social media handles/ website using hashtag #NVD2025.

4. Social media engagement activities:

- a. CEO/DEO office may engage with various social media agencies, to create and develop the creative content for the NVD and get it uploaded on their respective social media handles.
- b. All the activities, by various departments/organisations etc. to be uploaded on their respective social media handles.
- c. The hashtag #NVD2025, #NothingLikeVoting should be used while uploading the content on the social media accounts.

5. Key Activities: Following SVEEP activities related to NVD are to be conducted: -

At Village/ District/ State level events by BLO/DEO/CEO
1. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
2. NVD pledge is to be administered to all the people present during the event. For this, the content of the pledge to be circulated over WhatsApp groups in advance.

3. Video and other creatives to be shared extensively with all the households/ participants through WhatsApp groups and other media. Further, other awareness films/ material as prepared by State or District on Postal Ballot, Assured Minimum facilities at Polling Stations, EVM/APAT, Voter Helpline App, Ethical Voting etc. can also be shown at the ceremony, in local languages. Please note that creatives are to be made available in the accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.
4. The logo for 'National Voters' Day', which reinforces the importance of voting, shall also be suitably used on official stationery, merchandise websites, Election related presentations etc.
Event at Village Level by BLO
The Booth Level Officers (BLOs) to organise an event at each polling station area and shall facilitate newly registered voters appropriately and also to hand over the EPIC to new voters. DEO to provide the logistics required for the brief ceremony in each polling station area.
Event at District Level by DEO
Organise the NVD function, at the District headquarters in association with various institutions/ organisations such as Panchayat Raj institutions, Academic institutions, Civil Society groups, organisations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
Event at State Level by CEO
1. Organize NVD function at the State capital, in association with Media, Civil Society, Volunteer Groups, State Administration, State Election Commission & Corporates etc.
2. Sign Language Interpreters to be deployed during the function. The venue of the NVD functions to be made accessible as far as possible.
3. Necessary advertisement in print / electronic media may be issued, along with hoardings and banners at different locations across the State/UT.
4. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities as directed.
5. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, as directed.

5/13

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ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi - 110 001

No. 491/SVEEP-JNVD/2024 Date: 15th January, 2025

The Chief Secretaries of
All States/UTs

Subject: 15th National Voters' Day 2025 - NVD pledge administration - regarding.

Sir/Madam,

I am directed to refer to the Commission's letter of even no. dated 02.01.2025 (copy enclosed) wherein it was requested to direct all the staff and officers in State Government Department/ PSUs and educational institutes to administer the National Voter's Day pledge on 25th January, 2025, to celebrate the National Voter's day.

In this connection, it is stated that as 25th January, 2025 (Saturday) being a non-working day in many States/UTs, the pledge may be administered on 24th January 2025 (Friday) in such States/UTs. In the remaining States/UTs, the pledge shall be administered on 25th January 2025 as initially planned.

Yours faithfully,

Santosh Kumar
(SANTOSH KUMAR)
SECRETARY

Encl: As above.

Copy for information and necessary action:

The Chief Electoral Officers of all States/UTs

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As the theme of the NVD, this year, is "Nothing like voting, I vote for sure" - बिज
सर्वोत्तम नदी, बिज जस्त सही कर, it is expected that events would be organised by
involving PwDs, Women, Senior citizens and Vulnerable sections of the society.
Further, efforts should be made to popularise EC App for PwD (SAKSHAM App)
through various CSOs working in the field. Also, awareness regarding Assured
Minimum Facility & Postal ballot provision would be ensured through various events.
Offline Events, if any, shall be conducted at accessible venues and sign language
interpreters must be engaged to reach out to all stakeholders.

The preparations for the NVD may be closely monitored by the office of the
CEO/DEOs.

Yours Sincerely,

Santosh Kumar
(SANTOSH KUMAR)
SECRETARY

Encl: NVD pledge (Hindi/ English), NVD Logo (Hindi/ English).

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ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi-110001

By Speed Post / E-mail

No. 491/EC/ILET/FUNC/SVEEP-/NVD/2024

Dated: 2nd January, 2025

To,

The Chief Electoral Officers of all States/UTs

Sub: -National Voters' Day (25th January) 2025 - reg.

Sir/Madam,

I am directed to state that the 15th National Voters' Day shall be celebrated across the country at State, District and Booth level on 25th January 2025. The Theme for this 15th NVD is "Nothing like voting, I vote for sure" *बिना कुछ नहीं, वोट जरूरी है*. The Logo file is attached herewith for kind reference.

You are requested to steer the NVD celebrations with wide publicity focused on the above mentioned theme. All the photos & videos related to celebration of NVD, such as administration of voters' pledge, distribution of EPIC cards etc. shall be uploaded on the social media platforms using #NVD2025. The NVD celebrations in the State, as in the past, shall include the following components in addition to already existing plans at the CEO, DEO and the Booth level:

1. Comprehensive Communication plan:

- a. Various events/ programmes across the State/UT shall be organised focusing on the above mentioned theme. Further a comprehensive communication plan shall be developed by issuing necessary Print, TV, Radio advertisements, social media campaigns, field programmes and interpersonal communication, webinars/ seminars etc.
- b. Propagation of the NVD theme through various Government schemes and programs.
- c. The NVD theme & related messages in the form of posters and banners should be prominently displayed in the offices of the CEO, DEOs, EROs and the VFCs (Voter Facilitation Centers).
- d. A Print Advertisement may be brought out on 25th January, 2025, highlighting the theme (details regarding ECI advertisement, if any, shall be shared subsequently).

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2. Engagement with State/ District Icons:

- a. The State/ District Icons may be engaged (through recording of audio-video messages) to spread awareness about the Commission's initiatives and widely publishing the current theme "Nothing like voting, I vote for sure" *बिना कुछ नहीं, वोट जरूरी है*. The audio/ video message of the icon shall be uploaded on the respective social media platform using #NVD2025.
- b. All States/UTs should take appropriate efforts to nominate inspiring and non-partisan personalities from all walks of life to be the Election Icon. Persons with disabilities, senior citizens, transgender and personalities from other marginalized sections shall be encouraged to be Election Icon.

3. Partnership and Collaborations:

- a. The CEOs/ DEOs shall ensure partnerships and collaborations with various Government departments such as banks, Post offices, Railways, Panchayati Raj, institutions, Civil Bodies etc.
- b. The Corporate bodies, Civil Society Organisations and others may be engaged with, for organising various events like competitions (quizzes, essay, debate etc), webinars etc. in the run upto the NVD 2025.
- c. Also various departments/ organisations/ bodies may be encouraged to administer NVD pledge on the National Voters' Day, and the same may be uploaded on their social media handles/ website using hashtag #NVD2025.

4. Social media engagement activities:

- a. CEO/DEO offices may engage with various social media agencies, to create and develop the creative content for the NVD and get it uploaded on their respective social media handles.
- b. All the activities, by various departments/organisations etc. to be uploaded on their respective social media handles.
- c. The hashtag #NVD2025, #NothingLikeVoting should be used while uploading the content on the social media accounts.

5. Key Activities: Following SVEEP activities related to NVD are to be conducted: -


At Village/ District/ State level events by BLO/DEO/CEO
1. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
2. NVD pledge is to be administered to all the people present during the event. For this, the content of the pledge to be circulated over Whats-App groups in advance.

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<p>3. Video and other creatives to be shared extensively with all the householders/ participants through WhatsApp groups and other media. Further, other awareness films/ material as prepared by State or District on Postal Ballot, Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc. can also be shown at the ceremony, in local languages.</p> <p>Please note that creatives are to be made available in the accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.</p> <p>4. The logo for 'National Voters' Day', which reinforces the importance of voting, shall also be suitably used on official stationery, merchandise websites, Election related presentations etc.</p> <p style="text-align: center;">Event at Village Level by BLO</p> <p>The Booth Level Officers (BLOs) to organise an event at each polling station area and shall felicitate newly registered voters appropriately and also to hand over the EPIC to new electors. DEO to provide the logistics required for the brief ceremony in each polling station area.</p> <p style="text-align: center;">Event at District Level by DEO</p> <p>Organise the NVD function, at the District headquarters in association with various institutions/ organisations such as Panchayat Raj Institutions, Academic institutions, Civil Society groups, organisations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.</p> <p style="text-align: center;">Event at State Level by CEO</p> <p>1. Organize NVD function at the State capital, in association with Media, Civil Society, Volunteer Groups, State Administration, State Election Commission & Corporates etc.</p> <p>2. Sign Language interpreters to be deployed during the function. The venue of the NVD functions to be made accessible as far as possible.</p> <p>3. Necessary advertisement in print / electronic media may be issued, along with hearings and banners at different locations across the State/UT.</p> <p>4. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities as directed.</p> <p>5. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, as directed.</p>
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As the theme of the NVD, this year, is "Nothing like voting, I vote for surm" "शुभे जेता सुभे नैते, शीत जेतरे जनते एत", it is expected that events would be organised by involving PwDs, Women, Senior citizens and Vulnerable sections of the society. Further, efforts should be made to popularise ECI App for PwD (SAKSHAM App) through various CSOs working in the field. Also awareness regarding Assured Minimum Facility & Postal ballot provision would be ensured, through various events. Offline Events, if any, shall be conducted at accessible venues and sign language interpreters must be engaged to reach out to all stakeholders.

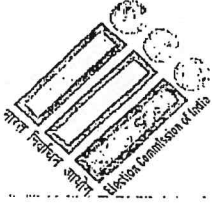
The preparations for the NVD may be closely monitored by the office of the CEO/DEOs.

Yours Sincerely,

 (SANTOSH KUMAR)
 SECRETARY

Encl: NVD pledge (Hindi/ English), NVD Logo (Hindi/ English).

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ELECTION COMMISSION OF INDIA

Pledge For National Voters' Day, 25th January 2025

मतदाताओं द्वारा ली जाने वाली शपथ

“हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे”।

Voters' Pledge

“We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement”.

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رائے دھندگان کا حلف

ہم ہندوستانی شہری، جمہوریت میں ^{مستحکم}
یقین رکھتے ہوئے اپنے ملک کے جمہوری
رواجوں اور آزادانہ غیر جانبدارانہ اور پرامن
انتخابات کی روایت برقرار رکھنے اور ہر انتخاب
میں بے خوف ہو کر مذہب، نسل، ذات، فرقہ
زبان کے خیال سے یا کسی لالچ سے متاثر
ہوئے بغیر رائے دھندگی کا حلف لیتے ہیں۔

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